

# EntreAssess presented at IEEEC conference

In September, Dr Martin Lackéus of EntreAssess project partner Me Analytics AB presented to 400 entrepreneurship educators at the International Entrepreneurship Education Conference in Leeds. Martin talked about **The deliberate 'high tension approach' to designing an entrepreneurial university** from his experience delivering a venture creation programme at Chalmers University of Technology in Gothenburg, Sweden.

He specifically focussed on the aspect of value creation pedagogy that is part of his research and teaching. *(We will link here a post with more information about value creation pedagogy very soon.)* You can find a recording of his talk here: