

# EntreAssess presented at IEEEC conference

In September, [Dr Martin Lackéus](#) of EntreAssess project partner Me Analytics AB presented to 400 entrepreneurship educators at the International Entrepreneurship Education Conference in Leeds. Martin talked about [The deliberate 'high tension approach' to designing an entrepreneurial university](#) from his experience delivering a venture creation programme at Chalmers University of Technology in Gothenburg, Sweden.

He specifically focussed on the aspect of value creation pedagogy that is part of his research and teaching. (*We will link here a post with more information about value creation pedagogy very soon.*) You can find a recording of his talk here: